

# Balens 2016 CPD Conference Program

23<sup>rd</sup> May 2016 – NEC Birmingham

**09.45 – 10.00** **Welcome & Intro** **Why this conference ~ aims and objectives**

**David Balen** – Balens Ltd

**10.00 – 11.15** **Complementary and Sustainable Healthcare in the UK and Europe: who can secure its future?**

**Seamus Connolly** - EFCAM European Federation for Complementary & Alternative Medicine

The UK is about to have a Referendum regarding staying or leaving the EU. Regardless of the outcome, Alternative health care systems are already being impacted upon by EU regulations, Seamus Connolly will explore the reality of CAM at the EU level and look to options for assuring the future of CAM across Europe in a sustained and resourced way.

**11.15 – 11.30** **Refreshment Break**

**11.30 – 12.30** **Beyond Peak Medicine**

**Professor David Peters** – Westminster University

We can't go on doing medicine as we are. So let's go back to basics: what do we mean by whole person care? This talk will unpack holistic medicine and look for signs that the NHS is beginning to realise that humankind cannot live by meds alone. By general agreement the NHS can be an amazingly good service when hi-tech is called for. But, for the sorts of everyday pain, misery, and anguish we see on the frontline magic techno-bullets seldom work. What's to be done about medicine's ignorance of the mind-body connection? What is 'social prescription'? What might complementary therapies' role be in a future bio-psych-social system of care?

**12.30 – 13.45** **Lunch & networking**

**13.45 – 14.25** **The Alphabet Soup of Complementary Medicine**

**Barry Tanner** – GRCCT

In order to treat in a safe and appropriate manner it is vital that practitioners maintain a knowledge of current legislation, but which requirements are specific to complementary medicine and which are not? What is evidence and which types should we use when promoting our practice? By understanding the alphabet soup of government departments, regulators, registers, commissioners and authorities we are better able to defend against those who may seek to use these facilities to inhibit the practice of complementary medicine.

**14.25 – 15.05** **Learning from Claims and Legal Update**

**Hannah Volpé**, Partner - Clinical Risk, DAC Beachcroft LLP and  
**Paul Grant**, Partner – BSG Solicitors

Case studies on real claims examples, with Risk Management feedback and advice and guidance on what might be expected from you, should you ever find yourself in a claim situation. Plus information on Consent and a brief heads up on current legal changes.

**15.05 – 15.35** **Update on Research into Healing**

**Professor Paul Dieppe** – University of Exeter Medical School/The Institute of Integrative Health, Baltimore

Healing is being explored by scientists from many different disciplines, in all parts of the world. Recent syntheses of all data collected from trials of healing indicate that there is a positive effect that cannot be dismissed as 'just placebo'. Analysis of data about people's experiences of healing have led to the development of new models and frameworks to help us understand how healing can occur.

**15.35 – 15.45** **Comfort Break**

**15.45 – 17.00** **Balens Forum Update - What else can we do?**

**Followed by Q & A Panel Discussion** - most lecturers from the day

We are stronger together – with more and more reliance being placed upon 'evidence', there is a growing need for further research into the effectiveness of many different forms of alternative medicine. The Forum is a networking opportunity, which is looking to develop avenues for therapists and their clients alike to give feedback on the effectiveness of the different treatments that they receive. The talk will give feedback from the Forum meeting on Sunday 22<sup>nd</sup> May.

**17.00** **Networking & Close**

## Event Details:

**Date:** Monday 23<sup>rd</sup> May 2016

**Timings:** 09.45 – 17.00

**Venue:** Conference Suite – Mezzanine Floor – NEC, Birmingham

**Cost:** £27.50 for the Day, inclusive of refreshments, attendance certificate for 6 hours learning with others, speaker notes and free entry into the Holistic Health Show.

**Refreshments:** Tea/Coffee included, optional sandwich bag lunch available at £7.50 per person.

**Travel:** By Car – Excellent motorway access, with ample parking available for which there is a charge.

By Train – Conference Suite is 5 – 10 min walk from Birmingham International Railway Station – see also <http://www.thenec.co.uk/visiting-us>

**Bookings:** To secure your place, please e-mail [events@balens.co.uk](mailto:events@balens.co.uk) confirming your name, post code and if you wish to have lunch or not. We will then contact you with regards to payment details.

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